



Naskila Gaming Supports 700 jobs and \$170 Million in Annual Economic Impact in East Texas

Texas Forest Country Partnership Study Reveals Importance of Naskila Gaming to East Texas Economy and Families

Livingston, TX, March 11, 2020 - The Texas Forest Country Partnership (TFCP) issued a new economic study detailing the far-reaching impact of the Alabama-Coushatta Tribe of Texas' Naskila Gaming across East Texas. ([Naskila Gaming Winter 2020 Economic Impact Study](#)) The study updates economic impact numbers from 2018 and reveals the increasingly important impact of the electronic bingo facility on East Texas.

The Alabama-Coushatta Tribe of Texas is one of three federally recognized Tribes in the state and has long been a part of Texas' history, playing an important role in Texas' fight for independence. Today, the Tribe is the second largest employer in Polk County due to their operation of Naskila Gaming, which opened in 2016 and offers electronic bingo and entertainment to 1 million visitors each year.

According to the study, Naskila's operations support more than 700 local jobs, numerous educational programs, health care facilities, and much-needed housing programs. Naskila also infuses more than \$170 million dollars into the East Texas economy annually. This is up from 550 jobs and \$140 million in economic impact outlined in the 2018 Naskila Economic Impact Study ([link](#)), marking a significant increase in the impact that the Tribe brings to East Texas.

"Naskila Gaming is an incredible employer, offering well-paying jobs with health care and retirement benefits to hundreds of East Texans," said Nancy Windham, TFCP's President and CEO. "Those jobs make a tremendous difference in the lives of families across our region."

While the majority of Naskila employees live in the area, more than \$5 million in annual payroll flows to other Texas counties. In 2019, Naskila spent more than \$24 million with vendors located in 21 counties across Texas.

"I am extremely proud that our electronic bingo operation supports hundreds of well-paying jobs while providing entertainment for one million visitors each year, 95 percent of whom come from outside of Polk County," said Cecilia Flores, Alabama-Coushatta Tribe Tribal Council Chairperson."

Flores went on to say, "This study reinforces the critical economic impact and jobs Naskila Gaming provides for Deep East Texas families — an impact that must be preserved by the Senate passage of HR 759. Affirming the sovereign right of the Alabama-Coushatta Tribe to offer electronic bingo will save jobs and protect economic opportunity for the people of East Texas."

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About Texas Forest Country Partnership

The Texas Forest Country Partnership (TFCP), formerly known as the Pineywoods Economic Partnership and the Deep East Texas Development Association was founded in 1960 as a regional non-profit economic development organization. The TFCP is a leader of all economic development efforts across the East Texas region. Its primary mission is to enrich the economic prosperity of the region through marketing, business development and advocacy. TFCP goals are to strengthen regional involvement and decision-making to support economic growth, promote a highly qualified, well-trained workforce, support rural diversification and the regeneration of the East Texas region.

These goals are based on a landscape where jurisdictions can build upon shared strengths and cost effectively provide business attraction and retention services that bring greater prosperity. The 12 counties that the TFCP serves are Angelina, Houston, Jasper, Nacogdoches, Newton, Polk, Sabine, San Augustine, San Jacinto, Shelby, Trinity, and Tyler.

About the Alabama-Coushatta Tribe



The Alabama-Coushatta Tribe of Texas has the oldest reservation in the State located on approximately 10,200 acres in the Big Thicket of Deep East Texas. The Tribe is a fully functioning sovereign government with a full array of health and human services, including law enforcement and emergency services.



The tribe's operation of Naskila Gaming, an entertainment center offering electronic bingo on its tribal lands provides revenue to local businesses, brings more than 700 jobs to the area and has an annual \$170 million impact on the Texas economy.

For additional information on the Alabama-Coushatta's fight to save Naskila, visit www.supportactribe.com.